

# The Soap Dish

*Cleaning up  
the world  
one person  
at a time.®*

The Soap Fairy, Inc. 215 N Rehoboth Blvd. Milford, DE 19963 [www.soapfairy.com](http://www.soapfairy.com) Holidays 2011

## Deck the Halls

**T**he holiday season is here, and as always, we have some warm, sensual gifts to offer.

All your favorite soaps are back including Solstice Spice, Bayberry, Balsam Fir, Sugar Plum Fairy, Candy Cane, Victorian Christmas, and Gold, Frankincense & Myrrh. We have added a few new ones this year, so be sure to check our website for the latest offerings ([www.soapfairy.com](http://www.soapfairy.com)).

And don't forget, we'll be glad to customize our handmade lotion to match any of the holiday soap scents. Just stop in to our store in Milford, or order on the Lotion Page from our website.

We also offer a wide variety of gift



packages, gift cards, and, or course, we'll be happy to put together a customized gift basket that will be sure to please even the hardest-to-buy-for on your holiday shopping list.

Soap Fairy Soaps make great holiday gifts, the perfect stocking stuffer, or a wonderful hostess present if you are visiting someone over the holiday season and just want to take along something special.

So stop in to our store, or visit us on line, but don't delay. Every year we run out of holiday soaps before the holidays actually get here. Order early to avoid being disappointed.

Whatever holiday you are celebrating, we wish you warmth, health and good friends during the holiday season and throughout the new year.

## Winterize Your Skin!

**W**inter months can be the toughest on our skin. The dry heat when inside, and the cold wind outside often makes our skin dry and flakey.

We've got lots of solutions here at The Soap Fairy.

Choose from a variety of lotions for normal skin. Our lotions are almond oil based and enriched with shea butter. The natural oils lock in the moisture all day long.

If your skin tends to be very dry or flakey, try one of our shea butters, or shea butter creams. These are not only moisturizing, but also offer some skin repair for skin that has been over-

exposed to the elements. We have many to choose from.

And for those who work outside in the cold, we make a soothing body butter, containing shea butter, cocoa butter, coconut oil, mango butter and vitamin e. A small dab worked into the hands works wonders even for construction workers and those with tough, outside jobs.

All are available at our store in Milford, or on-line at [www.soapfairy.com](http://www.soapfairy.com).



# Keep it Local

A friend recently shared some very practical information about holiday gift ideas. I was so impressed by it that I am compelled to share it with you.



As the holidays approach, the giant Asian factories are kicking into high gear to provide Americans with piles of cheaply produced goods—merchandise that has been produced at the expense of American labor. This year can be different. . There is no longer an excuse that, at gift giving time, nothing can be found that is produced by American hands. It's time to think outside the box. Everyone gets their hair cut. How about gift certificates from your local American hair salon? Or a gym membership? Who wouldn't appreciate getting their car detailed? Small, American-owned detail shops

would love to sell you a gift certificate. Perhaps someone you know would like his driveway sealed, or lawn mowed for the summer, or sidewalk plowed all winter. There are a million owner-run restaurants -- all offering gift certificates . Remember, this isn't about supporting huge chains, it is about supporting your local home town businesses to help them keep their doors open.

You must know someone who needs an oil change or a tune up. How about a gift card to a local mechanic trying to get his or her business up and running? And wouldn't mom love the services of a local cleaning person for a day.

Spend locally. Take the family to community theatre as a gift. Want something more personal? There are many local craftspeople in your area, spinning wool, pouring candles, and yes, even producing HANDMADE SOAPS!

You see, Christmas doesn't have to be about draining American pockets so that China can build another city. The holidays can now be about encouraging American small businesses to keep plugging away to follow their dreams. And, when we care about other Americans, we care about our communities, and the benefits come back to us in ways we couldn't imagine.

So this year, keep it local, and help support your neighbors. We'll be glad you did.

## Store Hours

The Milford plant and retail store is located at 215 N. Rehoboth Blvd just north of Route 14. It is open Tuesday through Saturday from Noon to 4:00 p.m.. Since I now work alone, if you are driving from some distance, please call ahead to be sure the store will be open. (302.200.0595). I keep fairly regular hours, but emergencies do come up!

You may also find most of my soaps at The Cottage on 2nd Street in Lewes, and a wide variety of my soaps at Lavender Fields, Delaware Made (Dover) and Cape Pharmacy in Lewes.

[www.soapfairy.com](http://www.soapfairy.com)

302.200.0595



From now through the end of the year, we are offering a variety of coupons, for use in our store and on-line shopping. Some are for a certain week, some for just one day, so be sure to check in often to take advantage of savings. You can find a link to our coupons on our home page at [www.soapfairy.com](http://www.soapfairy.com)